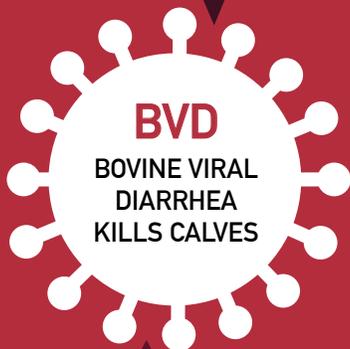


PROTECT YOUR DAIRY COWS

COMMON & FOREIGN ANIMAL DISEASES HARM ANIMAL HEALTH AND ARE COSTLY

DECREASES MILK YIELD



BVD
BOVINE VIRAL
DIARRHEA
KILLS CALVES



**CONTAGIOUS
MASTITIS**
(STAPH AUREUS,
STREP AG,
MYCOPLASMA)



FMD
FOOT & MOUTH
DISEASE
KILLS CALVES

DIRECT LOSSES OF \$200 PER DAIRY COW

U.S. OUTBREAK WOULD PUT \$19 BILLION
IN MEAT AND DAIRY EXPORTS AT RISK

CATTLE DISEASES ARE SPREAD BY



NEW OR
REPLACEMENT
ANIMALS



FOMITES - VEHICLES,
ANIMAL TRANSPORT,
EQUIPMENT



PEOPLE'S CLOTHING,
FOOTWEAR, HANDS



SEMEN/ARTIFICIAL
INSEMINATION

KEEPING DISEASES OUT



HAVE A BIOSECURITY
PLAN AND ENFORCE IT



SEPARATE NEW ANIMALS
AND SICK ANIMALS,
LIMIT PEOPLE ACCESS



CLEAN PENS, EQUIPMENT,
VEHICLES, CLOTHING,
FOOTWEAR, HANDS