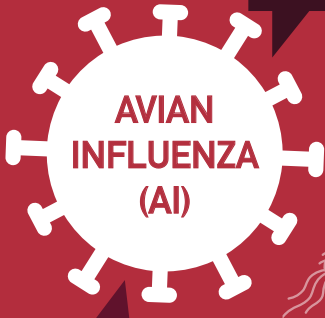


PROTECT YOUR BIRDS

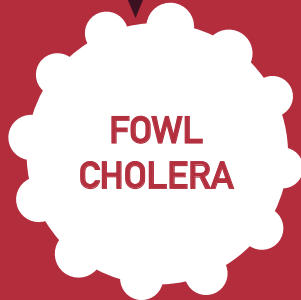
COMMON & FOREIGN ANIMAL DISEASES HARM ANIMAL HEALTH AND ARE COSTLY

CAUSES DEATH LOSS, DECREASED EGG PRODUCTION, AND SLOWED GROWTH



**AVIAN
INFLUENZA
(AI)**

THE 2014-15 HPAI OUTBREAK COST
\$879 MILLION TO CONTROL AND HAD A
\$3.3 BILLION U.S. ECONOMIC IMPACT



**FOWL
CHOLERA**



**MYCOPLASMA
SP.**



**INFECTIOUS
LARYNGOTRACHEITIS
(ILT)**

ILT COSTS THE INDUSTRY
MILLIONS OF \$\$ PER YEAR

POULTRY DISEASES ARE SPREAD BY



**NEW OR
REPLACEMENT
BIRDS**



**WILD BIRDS,
RODENTS, INSECTS**



**VEHICLES,
ANIMAL TRANSPORT,
EQUIPMENT**

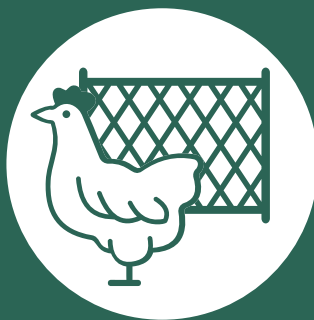


**CLOTHING,
FOOTWEAR, HANDS**

KEEPING DISEASES OUT



**HAVE A BIOSECURITY
PLAN AND ENFORCE IT**



**SEPARATE NEW ANIMALS
AND SICK ANIMALS,
LIMIT PEOPLE ACCESS**



**CLEAN CLOTHING,
FOOTWEAR, HANDS,
EQUIPMENT, VEHICLES**