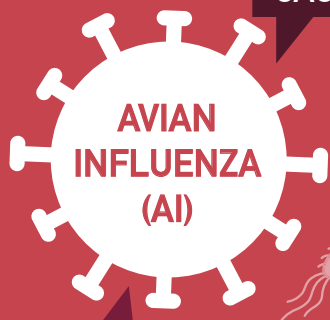


PROTECT YOUR BIRDS

COMMON & FOREIGN ANIMAL DISEASES HARM ANIMAL HEALTH AND ARE COSTLY

CAUSES DEATH LOSS, DECREASED EGG PRODUCTION, AND SLOWED GROWTH



**AVIAN
INFLUENZA
(AI)**



**FOWL
CHOLERA**



**MYCOPLASMA
SP.**



**INFECTIOUS
LARYNGOTRACHEITIS
(ILT)**

THE 2014-15 HPAI OUTBREAK COST \$879 MILLION TO CONTROL AND HAD A \$3.3 BILLION U.S. ECONOMIC IMPACT

ILT COSTS THE INDUSTRY MILLIONS OF \$\$ PER YEAR

POULTRY DISEASES ARE SPREAD BY



NEW OR
REPLACEMENT
BIRDS



WILD BIRDS,
RODENTS, INSECTS



VEHICLES,
ANIMAL TRANSPORT,
EQUIPMENT



CLOTHING,
FOOTWEAR, HANDS

KEEPING DISEASES OUT



HAVE A BIOSECURITY PLAN
AND ENFORCE IT



SEPARATE NEW ANIMALS
AND SICK ANIMALS,
LIMIT PEOPLE ACCESS



CLEAN CLOTHING,
FOOTWEAR, HANDS,
EQUIPMENTS, VEHICLES