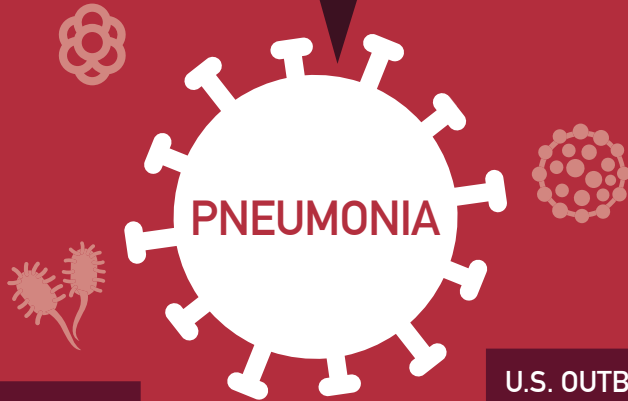


# PROTECT YOUR BEEF CATTLE

COMMON & FOREIGN ANIMAL DISEASES HARM ANIMAL HEALTH AND ARE COSTLY

CAUSES CALF DEATH LOSS, SLOWS GROWTH, AND INCREASES REPLACEMENT COSTS

**BOVINE  
VIRAL  
DIARRHEA  
(BVD)**



**FOOT &  
MOUTH  
DISEASE  
(FMD)**

DIRECT LOSSES OF \$175 PER BEEF COW

U.S. OUTBREAK WOULD PUT \$19 BILLION  
IN MEAT AND DAIRY EXPORTS AT RISK

CATTLE DISEASES ARE SPREAD BY



NEW OR  
REPLACEMENT  
ANIMALS



FOMITES - VEHICLES,  
ANIMAL TRANSPORT,  
EQUIPMENT



PEOPLE'S CLOTHING,  
FOOTWEAR, HANDS

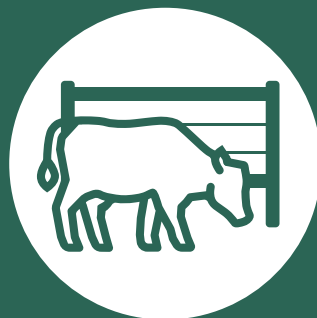


SEMEN/ARTIFICIAL  
INSEMINATION

KEEPING DISEASES OUT



HAVE A BIOSECURITY  
PLAN AND ENFORCE IT



SEPARATE NEW ANIMALS  
AND SICK ANIMALS,  
LIMIT PEOPLE ACCESS



CLEAN PENS, EQUIPMENT,  
VEHICLES, CLOTHING,  
FOOTWEAR, HANDS