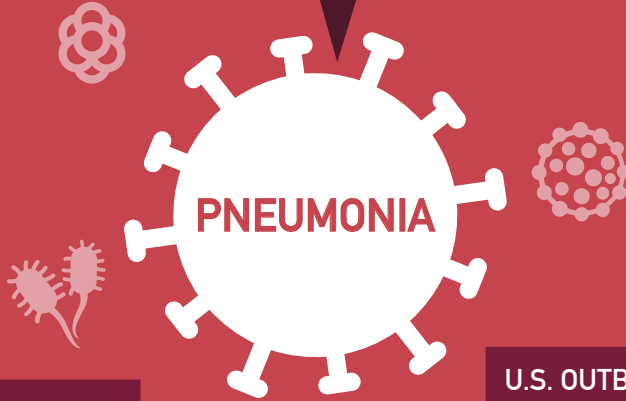


PROTECT YOUR BEEF CATTLE

COMMON & FOREIGN ANIMAL DISEASES HARM ANIMAL HEALTH AND ARE COSTLY

CAUSES CALF DEATH LOSS, SLOWS GROWTH, AND INCREASES REPLACEMENT COSTS

**BOVINE
VIRAL
DIARRHEA
(BVD)**



**FOOT &
MOUTH
DISEASE
(FMD)**

DIRECT LOSSES OF \$175 PER BEEF COW

U.S. OUTBREAK WOULD PUT \$19 BILLION
IN MEAT AND DAIRY EXPORTS AT RISK

CATTLE DISEASES ARE SPREAD BY



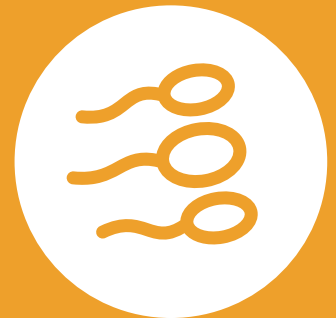
NEW OR
REPLACEMENT
ANIMALS



FOMITES - VEHICLES,
ANIMAL TRANSPORT,
EQUIPMENT



PEOPLE'S CLOTHING,
FOOTWEAR, HANDS

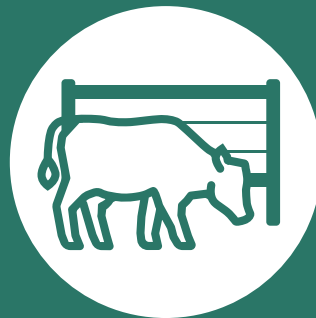


SEMEN/ARTIFICIAL
INSEMINATION

KEEPING DISEASES OUT



HAVE A BIOSECURITY PLAN
AND ENFORCE IT



SEPARATE NEW ANIMALS
AND SICK ANIMALS,
LIMIT PEOPLE ACCESS



CLEAN PENS, EQUIPMENT,
VEHICLES, CLOTHING,
FOOTWEAR, HANDS