Join us in welcoming the 79 trainers that attended our meeting in Las Vegas, Nevada, on February 15, 2004! This group had the pleasure of hearing Dr. Karen Becker from the U.S. Department of Health and Human Services in the Office of the Assistant Secretary for Public Health Emergency Preparedness and Dr. Marguerite Pappaioanou, the Associate Director for Science and Policy in the Office of Global Health at the CDC. Finally, Dr. Jon Pennell, private practitioner in Las Vegas, Nevada and one of the Orlando trainers, gave an overview of his experience as a trainer for the CFSPH.

**UPCOMING TRAINING SESSIONS**

Emerging Threats and Biological Risk Management Awareness Education, Train the Trainer Session at the AVMA convention, July 24, 2004, Philadelphia, PA. Participants will receive the Biological Risk Management Awareness Education materials along with the Bioterrorism/Agroterrorism CD-ROMs. One of the Orlando trainers, Dr. Tom McGinn, will be a guest speaker at this training. Dr. McGinn recently accepted a position as Medical Advisor for the Response Division of the Department of Homeland Security. Congratulations Dr. McGinn!! Our other guest speaker will be Dr. John Fischer, Director and Associate Professor of Pathology, Southeastern Cooperative Wildlife Disease Study College of Veterinary Medicine, The University of Georgia.

All actively reporting trainers will receive the Biological Risk Management (BRM) educational materials in August. On Sunday, July 25th at the AVMA, the CFSPH will be participating in a half day session entitled Emerging Threats and Biological Risk Management. If you would like to hear about the BRM materials, try to attend this session. We will also have a booth in the exhibit hall so stop by and see us!

**BT/AT AWARENESS EDUCATION UPDATE**

**January ’03 – April ’04**

- 106 presenters have given 623 presentations to colleagues and clients
- Talks have been given in Puerto Rico and all states except Maine, Hawaii, Alaska, and New Hampshire.
- Over 25,921 people have attended bioterrorism/agroterrorism awareness education sessions!!!
- Thank you all for your efforts and keep up the good work!!

**MOR ET I N O N T HE WEB**

CDC’s website at www.cdc.gov
WHO website at www.who.int
USDA website at www.aphis.usda.gov/

**WALL CHARTS**

You may have noticed a familiar looking wall chart appear in the April 1, 2004 issue of the Journal of the American Veterinary Medical Association. The wall chart on bioterrorism and additional high consequence livestock pathogens that was created by Dr. Glenda Dvorak was distributed to 68,200 veterinarians in the United States and abroad to help achieve our goal of education awareness. In addition, we have sold over 18,000; the majority of which have been personalized and distributed by different states and agencies. Thanks to the Illinois Department of Agriculture; Iowa Department of Ag and Land Stewardship; Mercy Medical Center of Sioux City, Iowa; Kentucky Veterinary Medical Association; Maryland Department of Agriculture; Michigan Department of Agriculture; Missouri Department of Health and Senior Services; Mississippi State Department of Health; New Hampshire Department of Agriculture, Markets and Food; North Dakota Department of Health; South Dakota Animal Industry Board, Southern Nevada Area Health Education Center; Texas Department of Health; Vermont Department of Health; and Wyoming Department of Health/Wyoming Livestock Board.
We strive to recognize those trainers who made a commitment to give six presentations using the bioterrorism and agroterrorism materials. Last issue we recognized 45 of our trainers and this time we add another 11 to that elite list. Thank you all for your hard work, continue reporting your presentations and we hope to see your name on this list in July!

Congratulations!

From the Iowa training session:
Rexanne Struwe–Iowa

From the Orlando training session:
Venaye Reece–South Carolina
Joe West–Texas
William Green–Louisiana
Chris Groos–Wisconsin
Eric Fonken–Texas
Sharon Williams–Arkansas
James Wright–Alabama

From the San Diego training session:
James England–Idaho
Patty Scharko–Kentucky
Martha Littlefield–Louisiana

Many others have given numerous presentations and we thank you all for your dedication to educating others. We will be contacting respective state organization to let them know of your accomplishment.

We still need trainers in Maine, Hawaii, and Alaska. Please encourage any of your colleagues that you think would enjoy this type of service work to contact us.

**KEEP ON TALKIN’**

**Amy Slagell,**
*Associate Professor of English, ISU*

**PUBLIC SPEAKING REVIEW: STRUCTURE**

People who are listening to an oral presentation for the purpose of taking information away seem to remember more when they have a road map for the presentation. It is important to announce the main ideas you intend for listeners to take away from your talk early on. It better prepares them to take in the information and retain it. That is the purpose of the overview slide in the PowerPoint’s CFSPH put together for you; otherwise the presentation could appear to be just a series of lists. The presentations need your help to make sense of the material and how it all fits together, or else it may be too much information to remember. One of the most important steps you can take as you prepare each presentation is limiting your talk to three to five major ideas that are most essential for the particular audience you are addressing.

**STRUCTURE TIPS:**

- Clearly announce your main ideas near the beginning of the talk.
- Indicate when you have finished talking about one major idea and are moving on to the next.
- Near the close of your presentation, restate, in a new way, the central messages you want audience members to take away.

**IN THE NEWS**

Highly Pathogenic Avian Influenza (H5N2) was confirmed in a non-commercial poultry flock in Texas in February 2004 after being absent from the United States for 20 years. Over 6,600 birds were depopulated and the premise cleaned and disinfected. This particular flock sold birds at live bird markets in Texas so the disease could have spread very rapidly. An additional 2,300 birds were depopulated to curtail the disease. Surveillance tests (blood sampling) did not identify additional positive animals and their have been no human illnesses associated with this outbreak. More details can be obtained at USDA APHIS web site at http://www.aphis.usda.gov/lpa/issues.ai_us/ai_report_3-03-04.html

There is a full PowerPoint presentation and fact sheet on Avian Influenza (highly pathogenic) in your Agroterrorism CD ROM. People in your area may be interested in this disease because of recent news reports. This USDA APHIS web site provides an excellent review of AI and the various outbreaks of this disease in the U.S. http://www.aphis.usda.gov/lpa/issues.ai_us/ai_us.html

**JOURNAL ARTICLES**

- “The ABCs of Bioterrorism for Veterinarians, Focusing on Category A Agents” and the other “...Focusing on Category B and C Agents”, *Journal of the American Veterinary Medical Association*, April 1, 2004 was written by Dr. Radford Davis, one of the assistant directors from CFSPH. These articles provide an excellent overview of the information included on your bioterrorism CD-ROM. Use them to help prepare for your presentations!
- “An Agenda for Action: Veterinary Medicine’s Crucial Role in Public Health and Biodefense and the Obligation of Academic Veterinary Medicine to Respond.” Journal of Veterinary Medical Education, Volume 30, Issue 2, Summer 2003. This issue of the journal contains a series of articles that may be of interest to you. The executive summary and complete list of articles is available at the following web site http://www.utpjournals.com/jvme-feature-article.html. Various topics include “US Agriculture is Vulnerable to Bioterrorism, Veterinarians in Global Public Health” by Marguerite Pappaioanou; “Control and Prevention of Emerging Zoonoses” by Bruno B. Chomel; “An Epiphany: Recent Events Highlight the Responsibilities, Roles, and Challenges That Veterinarians Must Embrace in Public Health” by Karen M. Becker; and many others.